

# The Herefordshire Health & Wellbeing Strategy

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## Purpose of Presentation

- To present the feedback from the consultation on the Herefordshire Health & Wellbeing Strategy
- To discuss and agree the priorities for action (short, medium, longer term)
- To discuss and endorse content of the strategy



## Background and Context

Understanding Herefordshire – a key document is in place which identifies population need

- The population grew by 6% during 2001-2013
- **22% of Herefordshire residents are aged 65+ (compared to 17% nationally)**
- The growth will continue and especially amongst the over 65 year olds (**60% more people over 65 years in 2031) and double the number of 85 year olds**
- The number of people living with single or multiple long term conditions is growing
- Life expectancy of our population is generally good but lower in less affluent areas
- People in less affluent areas spend a greater part of their life living with a disability
- High rates of alcohol related admissions among young people
- The highest % of C&YP living in poverty in 2011 have remained static in the same two areas since 2006
- Rates of breastfeeding, smoking in pregnancy, pre-school assessments are lower as are immunisations at 2 years and 5 years are lower than the national average
- There are high rates of tooth decay amongst young people
- Unintentional & deliberate hospital admissions injuries in children 0-14
- Sparsely populated and large geographical county
- 1 in 20 report being lonely



## Making the Case for the Health & Wellbeing Strategy



- The Health & Wellbeing Board has a duty to have a strategy in place
- Can any one organization be responsible for population health and wellbeing?
- Our service infrastructure is fragile with a focus on higher level needs
- Current services are overstretched
- Rural inequalities may be hidden but greatly affect population health and wellbeing as identified in the case for change
- Enables board members to hold each other to account
- Resources are scarce
- It must provide added value to create something better for the future
- Must have an agreed set of outcomes with identified indicators reported on a regular basis



## Not Starting From Scratch

- Vision and key principles in place

Herefordshire residents are resilient; lead fulfilling lives;  
are emotionally and physically healthy and feel safe and secure

BUT

From time to time we need to re-boot about how we do things

Think about missed opportunities

Community based expertise on wellbeing already exists



## Key themes for the Health & Wellbeing Strategy

- Prevention
- Self care/looking after yourself and others
- Reducing health inequalities
- The voluntary, community and pastoral support
- Integration of services
- Access



## Priorities Identified

So far based on the data from the Joint Strategic Needs Assessment, the feedback from local experts & stakeholders, and data sources (the public health outcomes)

1. For children - starting well with pregnancy, maternal health (smoking in pregnancy), 0- 5 immunisations, breastfeeding, dental health, pre-school checks, children with disabilities, young offenders, young people not in education, employment or training, Looked after children
2. For adults – long term conditions, lifestyles (alcohol, weight, active lifestyles, smoking prevention, mental health)
3. For older people – quality of life, social isolation, **fuel poverty**
4. Impact of housing, **fuel poverty** and poverty and the impact on health and wellbeing
5. Special consideration – carers, returning veterans and armed forces families, homeless, non English speaking communities, women – domestic abuse and sexual violence, families with multiple needs (**fuel poverty**, those living in poverty)
6. Mental health and wellbeing and the development of resilience in children, young people and adults
7. Hidden issues – alcohol abuse in older men & women



## Consultation and Engagement

- **Voluntary Sector/Public engagement**
  - Parent Carer Forum
  - Communities are Us-Community Development Forum
  - Herefordshire Street Pastors
  - Healthwatch Question time
  - HVOSS Voluntary Sector Leadership
  - Older People's Luncheon Club
  - Young Farmers Groups
  - Parish Council Newsletter
  - Herefordshire Council Consultation website <https://www.herefordshire.gov.uk/health-and-wellbeing-strategy>
- **Stakeholder Groups**
  - Early Years Forum
  - Adult Wellbeing Forum
  - Kemble Housing Trust
  - West Mercia Housing Trust
  - Leominster Council
  - Plough Lane Council Offices
  - Adult Well-Being Management
  - Children's Well-Being Management
  - Consultants – Wye Valley Trust
  - Local Medical Committee (TBC)
  - Senior Managers- 2gether Mental Health Trust (TBC)
  - Health & Social Care Overview & Scrutiny Committee



## What have we found.....so far ?

- In order of priority:-
  - Mental health
  - Children
  - Older People
  - Housing
  - Adults – Long term conditions
  - Special Consideration
  - Hidden Issues



## Feedback comments to date

Generally agree but what about traveller families (mobile and settled?)

In previous versions we have talked about sustainable secondary care services

There has been an increase in referrals of men with moderate/severe mental health problems

Education and life skills not showing

Learning disabilities – should this be a special group

No crisis services for young people with mental health

Closer integration with the 3<sup>rd</sup> sector and social care to develop a preventative strategy

In the Urgent Care Review people told us what matters most is that URS teach them about their conditions and prepare them for the next time

Carers – role of carers (young and old)



## Next Steps

- Priorities identified based on JSNA/Stakeholder feedback and public input
- The outcomes
- The action plans
- Health & wellbeing board discussion
- Feeding Back to you – you said, we did



## Key Questions for Today

- What do you think of the themes and priorities ?
- How could you support the implementation of the strategy ?

## CONSULTATION WEBSITE

<https://www.herefordshire.gov.uk/health-and-wellbeing-strategy>

